

Etihad Stadium

Docklands, Victoria
Contract since 2000



Located on the edge of Melbourne's CBD in the Docklands precinct, Etihad Stadium is the largest venue in our portfolio with a capacity of 53,339.

Etihad Stadium's retractable roof allows 98% of patrons to remain under the roofline, and the movable seating provides promoters and organisers unique flexibility.

With a permanent staff of 40 and a trained casual pool of 1,200, Delaware North manages the provision and delivery of catering and service across all public/retail, Medallion Club membership, corporate dining and function facilities.

HOME TO:

- AFL Clubs
 - Essendon
 - St. Kilda
 - Western Bulldogs
 - Carlton
 - North Melbourne

SPORTS PLAYED AT ETIHAD STADIUM:

- Australian Rules Football
- A League Soccer
- Rugby League
- Rugby Union
- International Cricket

ETIHAD STADIUM RECORDS & MILESTONES

AFL

St.Kilda V Geelong
July 5, 2009
54,444 patrons

LARGEST ATTENDANCE

Catholic
Jubilee Mass
November 15, 2000
70,000 patrons

CONCERT

Robbie Williams
December 18, 2006
86,906 patrons

SERIES OF CONCERTS

ACDC
February 11, 13 and 15, 2010
181,495 patrons

ENTERTAINMENT

Warning Tour
WWE Global
August 10, 2002
181,495 patrons

RUGBY UNION

Australia Wallabies V
British Lions Test Match
56,605 patrons

SOCCER

Melbourne Victory V
Adelaide United (Grand Final)
February 18, 2007
55,436 patrons

A global leader in hospitality and food service.



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RUGBY LEAGUE

New South Wales V
Queensland (State of Origin Game 3)
July 5, 2006 54,833

CRICKET

Australia V South Africa
One Day International
January 20, 2006 38,864

THE VENUE

VENUE CAPACITY

Fixed seating capacity 53,359
Corporate suites 68
Variable seating cap 12,000 - 74,000

PUBLIC/RETAIL FACILITIES

Permanent food outlets 23
Permanent beverage outlets 20
Coffee outlets 9
Food court seating 500

MEDALLION CLUB MEMBERS FACILITIES & CAPACITIES

Members Bar 50
The Lounge 150
Terrace Bar 300
The Grille 250
The Brasserie 450
Harbour side 150

FUNCTION & CORPORATE FACILITIES & CAPACITIES

The Victory Room 1,500
Accolade Room 500
Endeavour Room 350
Crest Room 350
Laureate Room 350
Limelight Room 500

ANNUAL PATRONAGE

2.6 million

2010 MILESTONES

ARENA EVENTS

86 (stadium record)

CONCERT

ACDC 62,953 patrons
February 15

SERIES OF CONCERTS

ACDC 181,495 patrons
February 11, 13, 15

LARGEST AFL CROWD

Round 3, St. Kilda
V Collingwood 49,669 patrons

LARGEST SOCCER CROWD

Melbourne Victory 44,560 patrons
V Adelaide United (Grand Final)
March 20

LARGEST WEEKEND CROWD

AFL Round 12 1 20,9210 patrons
June 12 - 14, 2010

BLEDISLOE CUP

Australia Wallabies 51,409 patrons
V New Zealand All Blacks
July 31, 2010



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