

Sovereign Hill Museum and Narmbool Function & Education Centre

Ballarat, Victoria

Contract since 2004



Delaware North manages the delivery of retail catering to five outlets at Sovereign Hill and also event catering for functions and special groups at both Sovereign Hill and the Narmbool Function & Education Centre.

All but one retail outlet is themed to reflect life in the 1850's. Our staff deliver functions at Sovereign Hill in full period costume.

THE VENUE

Sovereign Hill Museum is Australia's foremost heritage park and largest outdoor museum, showcasing all aspects of the first decade of the gold rush that occurred in and around the Ballarat area in 1851. Attracting over 600,000 visitors each year, of which almost half are international visitors, Sovereign Hill has received both State and National Tourism awards for its outstanding presentation and visitor experience, and has now been inducted into the Tourism Hall of Fame.

Through an act of exceptional generosity, the Sovereign Hill Museums Association acquired the 1739 historical pastoral property, Narmbool at Elaine 20 minutes from Sovereign Hill. The property today offers a purpose built function and reception centre in the most picturesque setting along with an education centre and accommodation.

SPECIAL EVENTS

- "Blood On The Southern Cross" sound & light show and dinner packages
- Twilight Dining in Main Street
- Christmas Theatre Restaurant Season
- Jazz Sunday Lunches
- Night in the Museum
- Mine & Dine - new mine exhibit

SPECIAL EVENTS FOR THE SOVEREIGN HILL BOARD:

- The Annual President's Dinner
- Sovereign Hill 40th Anniversary Celebration
- Amway Incentive China Delegate for 7,000 guest over 13 days

ANNUAL PATRONAGE

450,000

NEWEST OUTLET

In 2010, we worked with our client to build a new cafe that sits outside their museum precinct which allowed us to create a modern, architecturally designed outlet.

Sovereign Hill Cafe is popular with visitors during the day and for private functions in the evening.

FUNCTION HIGHLIGHTS

- Officeworks Christmas Party for 240 guests - booked out the entire museum.



A global leader in hospitality and food service.

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SOVEREIGN HILL

	THEATRE	BOARDROOM	U-SHAPE	COCKTAIL	BANQUET	DINNER DANCE
New York Bakery (retail & function)	200	--	--	220	180	130
Charles Napier Hotel	100	40	30	120	100	--
Victoria Theatre	120	--	--	160	80	70
Theatre Retiring Room	50	30	25	70	50	--
Theatre Retiring Room Foyer	--	--	--	40	--	--
United States Hotel	--	--	--	80	--	--
United States Hotel Dining Room (retail & function)	40	26	18	40	40	--
Linton Cottage	40	20	25	--	--	--
Sovereign Hill Cafe (retail & function)	--	--	--	250	170	--
Universal Transit Office (retail only)	--	--	--	--	--	--
Hope Bakery (retail only)	--	--	--	--	--	--

NARMBOOL

	THEATRE	BOARDROOM	U-SHAPE	COCKTAIL	BANQUET	DINNER DANCE
Garden Room	120	50	40	150	130	130
Garden	--	--	--	130	--	--
Narmbool Lodge	60	30	20	80	40	--
Lodge Balcony	80	--	--	80	40	--

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